

// ACCELERATING

# Digital Media & Martech Software

Building a full service digital media, marketing and advertising software platform for Fortune 100 brands and global agencies.



## VISION

We strive to become a global leader in the M&A and development of disruptive digital media, marketing, and advertising technologies (adtech/martech), powered by Artificial Intelligence.

## MISSION

- Develop a diversified portfolio of high-margin rapid growth fully commercialized B2B enterprise SaaS for institutional and retail investors to play the sector in a single name.
- Build a “walled garden” technology platform for a full service digital media, martech and adtech platform for Fortune 100 brands.

// MARKET OPPORTUNITY

**7.75B** WORLD POPULATION

**4.54B** INTERNET USERS

**5.19B** UNIQUE MOBILE PHONE USERS

**3.80B** ACTIVE SOCIAL MEDIA USERS



## TARGET CATEGORIES



**Social Tech**



**Analytics**



**Gaming**



**Streaming**

## ACCELERATOR SERVICES

Strategic Development of Technology, Marketing, Customers, Operations, etc.

DGTL specializes in incubating fully commercialized and high margin enterprise SaaS (software-as-a-service) companies via creative and efficient investment, M&A or licensing structures.

**BUSINESS STRATEGY**

**MERGERS AND ACQUISITIONS**

**CAPITAL MARKETS**

**GROWTH PARTNERSHIPS**

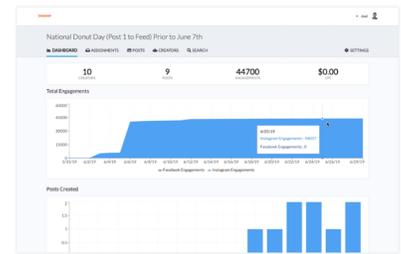
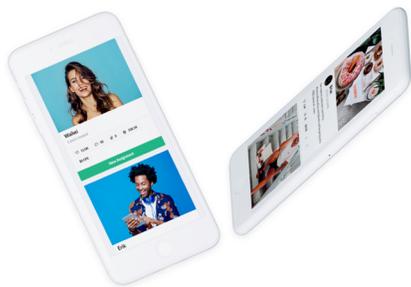


# #HASHOFF

## SOCIAL MEDIA MARKETING Self-Service Influencer CMS



#HASHOFF is a turn-key and scalable self-service SaaS solution for brands and agencies that enables marketers to leverage the “gig” economy to identify and recruit freelance creatives for content creation, event-marketing, branded content & experiential activations.



### #IAM Search and Discovery

Platform designed to eliminate subjectivity and find the perfect fit, no matter the scale, scope or even geography and language of the campaign.

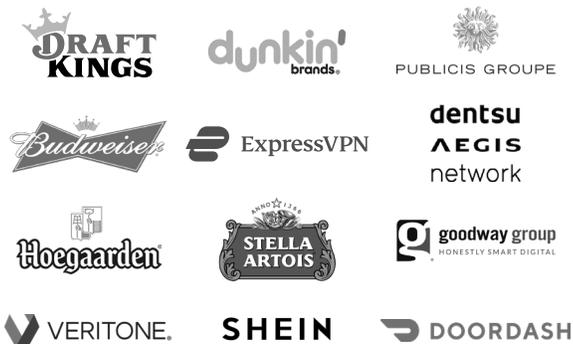
### #Create Marketplace

Helps brands to build and curate their own tribe of brand evangelists for top creators and publishers, for paid, owned and earned channels in our 100% transparent SaaS platform.

### Amplified Measurement Center

Full access to data and insight to help you make the right choices to ensure you time and money savings, while improving the performance of your working media.

## TIER ONE CLIENTS



## BUDLIGHT LIME-A-RITA

“By leveraging this unique strategic framework, we were able to overcome many of the challenges often present in influencer marketing. #HASHOFF’s technology proved highly effective in deepening our connection with female consumers and increasing relevance for Lime-A-Rita.”



Victoria Vaynberg

Sr. Director Connections, Anheuser Busch Inbev



Operations  
85 BROAD ST, NEW YORK,  
NEW YORK, 10004

Corporate  
#510 – 580 HORNBY ST.  
VANCOUVER BC, V6C 3B6

DGTINC.COM  
IR@DGTINC.COM  
1 (877) TSX - DGTL

