HeyBryan Announces Plans to Expand into Calgary

The home-maintenance marketplace app expects to be live in Calgary December 2019

Vancouver, British Columbia--(Newsfile Corp. - November 26, 2019) - <u>HEYBRYAN MEDIA INC</u>. (**CSE: HEY**) ('HeyBryan'), an app that connects home-maintenance Experts to homeowners for help with small tasks around the home, is excited to announce its launch in Calgary in upcoming December, expanding from its existing locations across the Greater Toronto Area and British Columbia's Lower Mainland.

HeyBryan, created in partnership with HGTV celebrity Bryan Baeumler, connects homeowners with trusted home maintenance Experts for any small tasks around the home, from appliance repair to cleaning, from painting to handyman work, to name a few.

Launched in 2018, the HeyBryan app has been growing substantially in Toronto and Vancouver, with an average monthly Customer growth of 115% and monthly Expert growth of around 70% since January 2019.

Lance Montgomery, Founder & CEO of HeyBryan, says: "What really makes our app different is that it offers *instant* access to a large, vetted and qualified network of trusted local Experts and promises an exceptional customer experience for both the homeowner and the Expert, based on background checks as well as reviews. HeyBryan allows independent experts to communicate directly with consumers, accommodating busy schedules of both parties. We are happy to see continuous growth in the existing locations and are very excited to be able to satisfy an urgent need for our service in other Canadian cities, starting with Calgary next month!"

HeyBryan plans to add more Canadian locations in 2020.

ON BEHALF OF HEYBRYAN MEDIA INC.

Lance Montgomery CEO, President & Director

About HeyBryan Media Inc.

HeyBryan Media (CSE: HEY) is a peer-to-peer marketplace app offering a friendly and seamless way for customers to connect with trusted and vetted Experts for everyday home-maintenance needs. Founded in 2018, the app is named after Canadian HGTV personality and one of the country's most trusted contractors, Bryan Baeumler.

Payments are processed through the HeyBryan app, eliminating the need for any in-person money exchange. Every Expert is background checked and credit checked to ensure a safe and secure experience for consumers. Typical tasks booked include handyman services, mounting or installation, furniture assembly, plumbing, painting, cleaning, lawn and yard maintenance, and more. HeyBryan accommodates busy schedules by allowing the independent workforce and consumers to communicate and work together. It's about real experts doing real work for real people.



HeyBryan app coming soon to Calgary

To view an enhanced version of this graphic, please visit: https://orders.newsfilecorp.com/files/6572/50067 87bfc675142e2a04 001full.jpg

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Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, "forward-looking statements") under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of newinformation, future events or otherwise, except as required by law.



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